

Outreach

Outreach work is coordinated by the science administration team and provides the CRI with the opportunity to interact with the public and publicise its research. The CRI also acts as a focus for some of Cancer Research UK's activities in the Anglian Region.



This year the CRI had a stand in the 'Biology Zone' at the Cambridge Science Festival on 15 March. The Festival is the largest free science festival in the UK, attracting up to 25,000 visitors, and runs for two weeks to coincide with National Science and Engineering Week. The theme of the 2008 Festival was 'The World of Science' and the CRI's stand 'Cancer around the World' saw a steady stream of visitors who wanted to learn more about different cancers worldwide and take part in hands-on activities, including looking at tumour sections down a microscope.



We also took our exhibit to the bi-annual Addenbrooke's Hospital Open Day on 10 May. The Open Day is an opportunity for visitors to find out about the Hospital,



and we worked with our colleagues in the Department of Oncology to highlight the CRI's interaction with the Hospital and surrounding institutes.

In addition to festivals and open days, CRI scientists have been involved in smaller scale events, such as patient and public open evenings and school visits. We also help with fundraising – on 4 February the Cancer Research UK Race for Life series was launched from the CRI with yellow



t-shirted staff releasing 462 pink balloons into the sky, one balloon for each person who is diagnosed with cancer each week in the Anglian region. CRI staff have also volunteered at and run in the Race for Life, run in the Cancer Research UK 10k series and also helped out in the Charity's shops.

